



Scan me for directions & application video!

jack's magic®

exposure magic™

An acid wash replacement for exposing new plaster finishes!

- **No muriatic or sulfuric acid.**
- **No streaking or oxidized pigments.**
- **No initial water chemistry rollercoaster.**
- **More vibrant colors with consistent exposure!**

jack's start up program™

step
1

FIVE GALLONS
(640 fl oz., 18.93 L)

**JACK'S MAGIC®
EXPOSURE MAGIC™**

Exposure Magic is a revolutionary product by *Jack's Magic Products*, designed to be an acid wash replacement for exposing new plaster finishes and restoring oxidized or scaled finishes. *Exposure Magic* will not discolor or damage most coping surrounding the swimming pool or spa. Neutralized *Exposure Magic* can safely be discharged onto grass if allowable by local, state and federal regulations.

When following all the directions as stated below, the *Exposure Magic* system effectively reduces plaster dusting, virtually eliminating streaking, mottling and hydration problems as well as reduces the severity of other common issues seen in newly plastered swimming pools.

With *Exposure Magic*, there is no initial water chemistry rollercoaster, meaning that the number of revisits required for new pool start-ups can be cut down dramatically. Customers with pools started up on the *Exposure Magic* system can enjoy swimming as soon as their water has reached normal balance parameters.

DIRECTIONS FOR USE

For best results, *JMP* recommends following the system outlined on the subsequent label. *JMP* strongly recommends the use of safety glasses and dust masks during *Exposure Magic* application.

For Newly Plastered Finishes:

For newly plastered cementitious finishes, follow all steps of the *Exposure Magic* system on the following label.

Failure to follow the *Exposure Magic* system as outlined may lead to less than desired results.

For Oxidized or Scaled Finishes:

Exposure Magic can also be used to help remove a layer of oxidation or scale from existing finishes.

To follow the *Exposure Magic* system for oxidized or scaled finishes, begin by draining the swimming pool or spa. Follow steps 1 - 2 as listed on the subsequent label.

After applying *Exposure Magic* to the finish, follow up by brushing all surfaces to help remove the oxidation or scaling on the finish. Complete at least one pass around the pool before continuing with steps 3 - 6 on the subsequent label.

CAUTION: KEEP OUT OF REACH OF CHILDREN

If swallowed, rinse oral cavity, drink large amount of water and seek medical attention. For skin and eyes, flush with water for 15 minutes. For eyes, seek medical attention.



IN CASE OF EMERGENCY CALL 1-800-424-9300

	HEALTH	FLAMMABILITY	REACTIVITY
NFPA	3	1	1
HMIS	3	1	1



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exposure magic™

JACK'S MAGIC® EXPOSURE MAGIC™

DIRECTIONS FOR USE

Jack's Magic Products (JMP) highly recommends following the below "Exposure Magic system" to achieve the best possible results & the most vibrant swimming pool finishes. The *Exposure Magic* process will eliminate the need for acid washing to expose newly plastered cementitious finishes. For full instructions, visit jacksmagic.com/exmdirections or scan the QR code in the top left. Any deviations from the system as outlined below may lead to less than desired results.

1. Applicator

- Plasterers should apply *Exposure Magic*™ to a newly plastered finish by using a pressurized applicator. Non-pressurized applicators will not provide the necessary coverage for the ideal exposure.
 - JMP* recommends that the applicator pump at 60 PSI and have a 35 degree applicator tip. For a proven applicator system, Tempool Inc.'s "Ex Applicator" can be purchased by calling (904) 724-8967.
- Exposure Magic* is not compatible with aluminum parts.

2. Exposure

- Exposure Magic* can be used as soon as 4 hours after the pool has been plastered under ideal plaster conditions (such as an ambient temperature of 80 degrees Fahrenheit or above). *Exposure Magic* can also be applied on the day following the completion of the plaster application (recommended for pebble finishes). *Exposure Magic* should be used as is, with no additional dilution. A 450 surface square foot pool will require approximately 8 gallons of *Exposure Magic*.
- Beginning with dry plaster surfaces, apply an even coat of *Exposure Magic* across all plaster surfaces needing to be exposed. *Exposure Magic* may turn white upon contact with plaster surfaces – this is normal and to be expected. *Exposure Magic* will hang on vertical surfaces for consistent exposure.
- After applying the first coat of *Exposure Magic*, allow the product to sit on the surface for 5 minutes before applying the second coat. Do not wash off *Exposure Magic* between coats.
 - Please note: Darker finishes may require more *Exposure Magic* to achieve desired results.
- Once the Exposure process is complete, rinse the surfaces of the pool thoroughly with potable water. Neutralized *Exposure Magic* is safe to be discharged onto grass, however, be sure to follow your local, state and federal regulations regarding discharges.

3. Bicarb

- When the desired exposure is achieved, a solution of sodium bicarbonate should be applied to all surfaces of the pool to neutralize the finish and end the exposure process.
- Begin by adding at least 50 gallons of potable water to the bowl of the swimming pool. Add a sump pump connected to a hose and allow the rinse water to recirculate back into the bowl. Slowly add sodium bicarbonate to the bowl, diluting with a hose as product is added.
 - For a 450 square foot pool or less, *JMP* recommends approximately 2 DE Scoops (5 - 7 lbs total) of sodium bicarbonate to be added to the bowl.
- The hose should then be used to thoroughly rinse all surfaces of the pool at least one time with the diluted sodium bicarbonate mixture.
 - Please note: if the solution is not diluted sufficiently to be recirculating on its own, additional water should be added into the bowl.
- When this process is complete, pump the sodium bicarbonate mixture out of the bowl into any previously used discharge areas.

4. Pressure Wash

- A pressure washer should then be used to pressure wash all surfaces of the pool using potable water. This step is necessary to help eliminate streaking, footprints, hose marks etc. *JMP* recommends a pressure washer using a 45 degree tip with a minimum of 3500 PSI.
- Pressure wash all pool surfaces thoroughly at least one time to allow for further exposure of the plaster finish. Areas with additional remaining cream may need to be spot treated with *Exposure Magic* and then pressure washed a second time.

5. Fill

- Prior to filling the swimming pool, care should be taken to test the water chemistry of the fill water. *JMP* recommends a tablet test kit, such as the *Jack's Magic Professional Test Kit*™, to ensure the most accurate results.
- JMP* recommends following the National Plasterers Council's guidelines for swimming pool start-ups. DO NOT add phosphate removers during the 30 day curing process.
- When the water has reached operating level, it is important to balance the swimming pool water to a starting water chemistry of:
 - 7.2 - 7.4 pH
 - 80 - 100 Total Alkalinity (do not use Adjusted Alkalinity)
 - Minimum 200 ppm Calcium Hardness (do not use Total Hardness)

6. Start-Up

- It is necessary to add a *Jack's Magic* sequestrant to the swimming pool during the initial fill as part of the *Exposure Magic* process. This will help to filter any existing metals introduced to the pool.
- When water has reached operating level, add 1 quart per 15,000 gallons of *The Magenta Stuff*™ to the water. *The Magenta Stuff*'s enhanced formulation will combat any plaster dusting or start-up issues before they begin.
 - Please note: If water is known to have significant metals, *JMP* recommends adding 1 quart per 10,000 gallons of *The Blue Stuff*™ in addition to *The Magenta Stuff*.
- The Magenta Stuff* should be added one time per week at the above listed rate for at least the first month of the pool's operation. *JMP* recommends that darker finishes use *The Magenta Stuff* year round to protect from scaling and other discolorations.
- Use of any sequestrant other than *The Magenta Stuff*, or not using *The Magenta Stuff* according to the above instructions, may lead to less than desired results.



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